



WIND AND FIRE JEWELRY SPONSORS MISS US ITALIA CREATES EXCLUSIVE SIGNATURE CHARM BANGLE

Miss US Italia Pageant is pleased to announce its 2017 Sponsor Partnership with Wind and Fire Jewelry. Part of the 2017 Sponsorship includes exclusively designed charm and bangle created by Wind and Fire "Spectrum of Color" of Pearl River, New York. The signature bracelet will be unveiled October 1, 2017 at the Hilton Providence, Rhode Island during the 2017 Miss US Italia event.

Celebrating its 4th year, Miss US Italia (formerly Miss RI Italia) respectfully honors the beauty and heritage of Italian American women. Titleholders are chosen in six age categories. Every 2017 participating contestant will receive their very own bangle to commemorate the event. The bracelets and signature charm will also be available for purchase throughout the year through Wind and Fire Jewelry and a portion of the sales will be donated to the Miss US Italia Community Involvement Award for next year.

Both Miss US Italia and, Wind and Fire take a pro-active approach to supporting charitable causes. A Community Involvement Award was created this year in honor of Isabella Corcelli, one of the first Miss RI Italia Titleholders who in 2016 at age 21 lost her battle with cancer. The award will be presented to a 2016 titleholder who demonstrated a strong commitment to volunteering and support to local charities throughout their reign. Miss US Italia titleholders have become ambassadors of many worthy causes. They have volunteered at local schools, Hasbro Children's Hospital, Make a Wish Foundation, Feed 1000 and, "Help Warm the Homeless" - An Annual Charity Clothing Drive and Fundraiser created by 2015 Miss RI Italia Delegation which benefits MAE Organization for the Homeless.

"We are excited to have something created that showcases the heart and soul of Miss US Italia. It will represent a beautiful symbol our heritage along with our focus and commitment to community involvement. It's a wonderful tribute and we are very excited to have Wind and Fire part of our Miss US Italia family," says Pat Paolino Cruz, Pageant Organizer

Wind and Fire collections are made in the USA from recycled brass and are finished with non tarnishing gold and silver finishes. Their Spectrum Of Color Collection uses genuine Swarovski crystals. Wind & Fire Jewelry's "Charms for Charity Bangles", division selects non-profit groups that help children with disabilities and a portion of proceeds from each Charm for Charity Bangle goes directly to these causes. Motivation for their charitable activism drew inspiration from the owner's 19 year old son with cerebral palsy.

"Being so closely tied to the special needs community has provided us with many life lessons. We believe children and adults with disabilities have something special to contribute to society and we want to play a part in helping them realize that. Miss US Italia titleholders are out there doing their part to support many worthy causes and having a little bit of custom bling will make their year shine even brighter," said Nina Passero Fiasconaro, Owner of Wind and Fire.

Applications for Miss US Italia are being accepted until August 31, 2017 for the October 1, 2017 event. Applicants must be at least 25% Italian-American by birth or ancestry. There is no talent or swimsuit competition. Registration fee is \$100. Tickets for event will go on sale September 1st.

For more information on how you can become involved or for a contestant application visit www.missusitalia.com